



## The ONLY Token That Supports MADE IN USA!

Certified, Inc., whose mantra is “*Truth Matters*” has crafted a complete proprietary Blockchain technology unlike anything found worldwide, and developed a utility token for its Verity (Truth) System. This advanced Token, ‘VRTY’, powers the **Verity One™ System** and is the **ONLY Token that supports and assures independent, third party validation of Made in USA Certified® products**. The VRTY Token powers the Verity One™ protocol, and quite simply **makes sure that products that say Made in USA**

**are TRULY Made in USA**. The VRTY token is required to generate unique signatures and data within the system. Certified will **COMPENSATE users/consumers** with VRTY Tokens, earning such VRTY Token by each action after downloading the Verity Scanning smartphone app and: scanning, database lookup, comment, social share adding products to the database, and reporting FRAUD. Business/Producers will purchase VRTY Tokens which are then processed by the Verity One™ system as a fee for their verification, certification, and data services. Since this service is being demanded and needed by millions nationwide the potential value of each VRTY Token cannot be understated, and will be the reason why it should be heavily purchased when offered to the general public. Timing is perfect for this need and supported in Washington.



President Donald Trump signed Executive Order #13788 into effect reinforcing the Buy American Act and requiring the US government to start implementing more ‘Buy American and Hire American’ policies with additional scrutiny. This not only affects

manufacturers/vendors that sell to the US government, but also farmers that supply produce to school districts, government facilities, and more

Certified, Inc. is the international leader in Country of Origin verification and supply chain management, exceeding guidelines set by the Federal Trade Commissions for Made in, Service in, Product of, and Grown in USA Claims. Certified, Inc. is making it simple and affordable for businesses, farmers, and growers to comply.

Certified, Inc. has developed a system called Verity One™ using a decentralized verification and tracking blockchain platform that enables marking and tracing over the hybrid Verity One™ hyperledger network. Certified, Inc. is a Managed Services Platform (MSP) using integrated systems and technologies such as Ethereum Blockchain, IBM’s Hyperledger Blockchain, IBM Watson Artificial Intelligence (AI), as well as Internet of Things (IoT) devices. The Verity One™ system and protocol allows manufacturers, brands, retailers, and producers to assign unique trackable tags, including the current UPC and PLU S/N, to a unique digital signature that is applicable to products, services, or any digital good that can be transferred, issued, or traded both on and offline. All of the unique digital signatures are stored on the Verity One™ network, and the data can be queried for location, time, date, lot, temperature, manufacturer, origin, as



well as provide the identification and verification of the data collector or device.

The Verity protocol is the foundation of the Verity One™ Application Program Interface (API) ecosystem. This system's primary function is to build application-level verification services that can be integrated with any existing e-commerce/retail stores, applications, or services. This revolutionary ecosystem extends verification technology and systems to markets and marketing claims that "global consumers demand of" third-party verification services, such as: MADE in USA; Underwriters Laboratories (UL); Religious designation such as Kosher (U), or Halal; Country of Origin; Organic; Non-GMO; Apparel and Fashion; Industrial; Technology; Produce; Raw Materials; Diamond;,Beef;Educational;Materials;Marijuana/ Cannabis Products; Digitally Licensed Services, and many other verticals. For more information, go to [www.certified.bz](http://www.certified.bz)

**ERC20 Compatible Digital Wallet required**